

ANNA PAINTER

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PROFILE

Communications major with a PR and Advertising concentration and a Business minor, bringing experience in strategic messaging and stakeholder communications. Division I athlete and senior-year team captain skilled in leadership, collaborative problem-solving, and clear communication, seeking marketing and communications roles within dynamic, data-driven teams.

EDUCATION

Villanova University, Villanova, PA

May 2026

Major: Communications Minor: Business

Specialization: Public Relations and Advertising | Cumulative GPA: 3.7 (Major GPA: 3.9)

WORK EXPERIENCE

Marketing Intern | Neal R. Gross & Co., Washington D.C.

Summer 2025 - December 2025

- Built and managed an end-to-end email program, creating all content and a year-long send schedule that achieved a 20% open rate, enhancing direct customer communication.
- Audited digital platforms and developed a structured content calendar to increase engagement and strengthen brand alignment.
- Developed and launched a streamlined rate sheet that functions as a central customer resource, clarifying services and pricing and strengthening client communication accuracy.
- Designed cohesive digital and print assets to support campaigns, directly increasing engagement and content dissemination.

Marketing Intern | Swimming World Magazine, Remote

Fall 2024 - Summer 2025

- Researched and identified new advertiser partnerships through market analysis, expanding revenue and audience opportunities.
- Strengthened advertiser relationships to increase visibility within the aquatics community.
- Curated and optimized social media content to grow engagement and reinforce brand presence across digital platforms.

Hostess & Merchandise Sales Associate | Sunnyside Restaurant & Lodge, Lake Tahoe, CA

Summer 2024

- Managed guest flow for 800+ customers per shift, ensuring smooth operations and a positive service experience.
- Supported retail shop functions, including merchandise presentation, restocking, and customer assistance.
- Coordinated communication between front- and back-of-house teams to improve efficiency in a high-volume environment.
- Used problem-solving and organization to adapt quickly to shifting service demands.

ATHLETIC EXPERIENCE

Women's D1 Water Polo Team - Attacker & Team Captain | Villanova University

Fall 2022 - Present

- Committed 20+ hours per week to training, competition and travel, demonstrating discipline, resilience and strong time management.
- Executed game plans alongside coaches and teammates and competed in high-stakes conference tournaments, demonstrating performance under pressure.
- Elected senior-year captain, leading an 18 athlete roster and acting as liaison between players and coaching staff to maintain clarity, cohesion, and morale.
- Spearheaded strategy discussions and film reviews to support game planning and elevate team execution.
- Mentored underclassmen and helped foster a culture of accountability and high performance.
- Participated in 15+ hours of community service annually, including Villanova's Day of Service, and orchestrated team-led community outreach and alumni engagement.

SKILLS

- **Technical:** Microsoft Office, Google Workspace, Canva, Adobe Creative Suite, Final Cut Pro, Tableau, Asana, Microsoft Teams
- **Marketing & Analytics:** Mailchimp, HubSpot, Google Analytics, Buffer, Social Media Platforms (X, TikTok, Instagram, LinkedIn)

AWARDS & HONORS

- Dean's List, Villanova University, Fall 2022 - Spring 2025
- Athletic Director's Honor Roll, Villanova University, Fall 2022 - Spring 2025
- ACWPC All-Academic Award - Spring 2024, Spring 2025

ACTIVITIES

- Public Relations Student Society of America • Lambda Pi Eta (Communication Honor Society) • Women's Empowerment Club • Every Mind Matters • Kappa Kappa Gamma Sorority • Outdoors Club